

**Great universes are  
found at just a look  
at the screen.**  
Experience the world  
and all its possibilities.

**ALWAYS ASPIRE TO WORK SMARTER  
REVOLUTIONIZING DESIGN,  
PRODUCTION AND EXPERIENCES**

## Virtual Reality



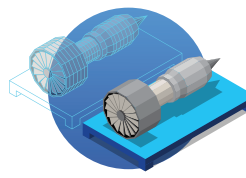
Take your brand to a new  
world, create the  
atmosphere you need

## Augmented Reality



It is time to  
change reality

## Digital Twin



## Work with digital twins for better designs






## 360° Experience



Scale up the impact  
of your next exhibition  
or training

***"VR and AR have the potential to add \$ 1.5 trillion to the global economy by 2030."***

# HOW WILL VR & AR TRANSFORM BUSINESSES AND THE ECONOMY?

GDP and employment							Use cases					
Year	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Region												
Global>												
												
		Product and service development		Healthcare		Development and training		Process improvements		Retail and consumer		
Currency												
\$USD>	Boost to global GDP (billions)	\$359.4		\$350.9		\$294.2		\$275.0		\$204.0		
	% boost to global GDP	0.42%		0.41%		0.34%		0.32%		0.24%		

Source: PwC "Seeing Is believing" report, 2019

# INDUSTRY APPLICATIONS

## • Training.

Using Virtual Reality to practice procedures allows for a consequence-free learning environment, and eliminates the risk of inflicting damage or making a mistake while practicing on real people or machines.

## • Simulation.

Virtual reality simulation provides users an immersive 3D experience to practice skills and operations in a safe but realistic environment. The military uses it for flight simulations, battlefield simulations, vehicle simulations, and virtual boot camps, among other things.

## • Process efficiency.

Through VR, companies can potentially manage and change things as you would in a real-office setting with they ability to improve. Such technology can bring organization and task management under effective control.

## AUGMENTED REALITY INDUSTRY APPLICATIONS:



Manufacturing



Automotive



Construction  
Real Estate



Healthcare



Logistics &  
Supply Chain



Education



Retail and  
e-Commerce



Aerospace



Sales support



Food and  
beverage industry

*Johnson & Johnson*

**enalte**  
DESARROLLOS

**CHIHUAHUA**  
GOBIERNO DEL ESTADO  
Juntos Sí podemos

SECRETARÍA  
DE CULTURA

"Apuestan negocios por nuevas tecnologías"  
*El Diario de Juárez / México*

"New Discovery, took part in the iPi Soft beta-testing program for a VR Documentary."  
*Games Press / Moscow, Russia*

Contact us today to learn how our technology solutions can support you!

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